

# ASHLEY SCHMID

# DIGITAL ARTIST

ashleyschmid21@gmail.com  
(609) 828 - 1531  
www.ashleyschmid.com  
ig: @illustration\_station

3D Generalist  
Illustrator  
Animator  
Graphic Designer

## PROFESSIONAL EXPERIENCE

**2D Animator** - National Kidney Foundation  
Jan. 2022 - present (Freelance)  
Use After Effects for character and asset animation in most viewed educational video series to date

**3D Animator** - Zerospace  
Aug. 2022 (Freelance)  
Completed full body character animation for a virtual tiktok personality with over 10 million followers

**2D Animator** - Defient  
Feb. 2022 - March 2022 (Freelance)  
Brought to life Defient's mascot for their upcoming multiplatform tool, Auggy, in After Effects

**Structural Design & Graphics Assistant** - Great Northern Corp.  
June 2021 - Jan. 2022 (Extended Internship)  
Created store-used product displays, complete with graphics based on brand requirements, using Artios CAD and Adobe Illustrator

**Graphic Design Assistant** - Behaviorally  
Nov. 2020 - June 2021 (Extended Internship)  
Responsible for working with sales department and clients to create virtual shopping shelves for eye tracking demos

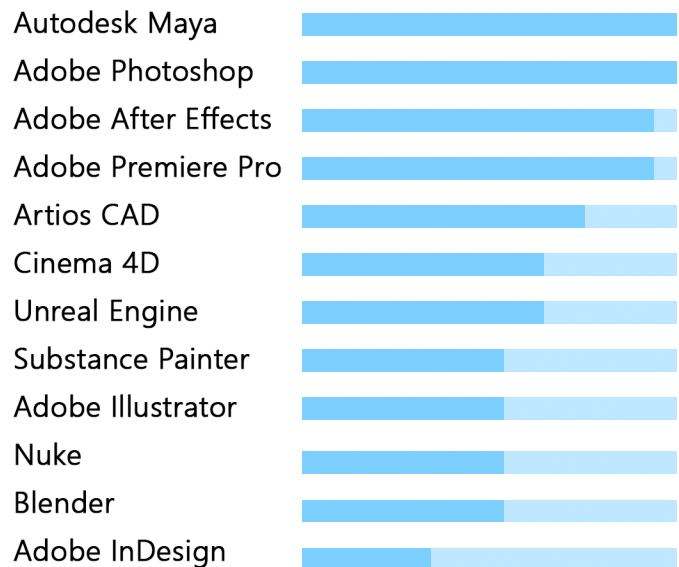
## SKILLS AND INTERESTS

Storyboarding, Motion Graphics, 2D/3D Animation, Visual Development, Concept Art, Character Design, Environment Design, Game Design, Motion Capture, VR/AR

## EDUCATION

**Pratt Institute, Brooklyn NY**  
BFA Digital Arts - June 2020  
GPA 3.8

## PROGRAM PROFICIENCY



## AWARDS

NJYFF Jury's Stellar Award for 3D short film *Suspend*  
NYIFA Finalist for 3D short film *Suspend*  
GIFF20 Official Selection for 3D short film *Suspend*

\*References available upon request